

## **Hungry for Christ and Meijer Partner to Provide Hunger Relief in West Michigan Through Retailer's *Simply Give* Food Pantry Donation Program**

By the Board of Directors at Hungry for Christ Food Ministries

People in our community continue to struggle every day to pay their bills and put food on their tables. Some are even forced to choose between the two, a heartbreaking decision that no one should have to make. We're pleased to announce that Hungry for Christ Food Ministries has joined forces with the Meijer *Simply Give* hunger relief program this holiday to help fill that void for our local families.

Each *Simply Give* campaign helps more than 230 food pantries in Michigan, Illinois, Indiana, Ohio, Kentucky and Wisconsin keep their shelves stocked with food for those in need. But it also fosters a sense of community by encouraging customers to purchase \$10 *Simply Give* donation cards, which are then converted into Meijer food-only gift cards and given to the local food pantry selected by the store.

Hungry for Christ Food Ministries will benefit from donation cards purchased at the 16<sup>th</sup> Street Meijer in Holland, Michigan, now through Dec. 30.

We want to encourage you to help us fulfill our mission of helping feed the hungry in West Michigan by purchasing a food donation card during your next shopping trip. Tell your friends, relatives, neighbors and co-workers because every dollar makes a difference.

According to Feeding America, \$1 equals 11 meals.

And when we give, Meijer gives. For the sixth consecutive year, Meijer will contribute at least \$1 million to the 2017 *Simply Give* program.

We are very encouraged about this opportunity to serve the hungry in West Michigan.